

Everybody wants to park at the **CURB.**



What is CURB?

CURB is a system that makes congested, downtown areas more **inviting** and **easier** to negotiate for residents and tourists alike.

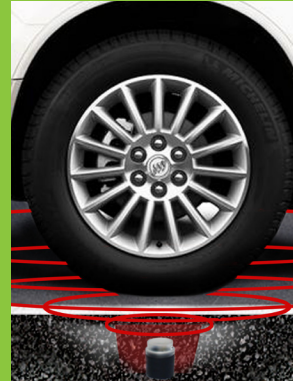
The **eco-friendly**, urban-wide system provides **user-friendly** car, scooter and motorcycle parking, securely stores bicycles, and stores and dispenses public rental bikes.

CURB components:



1. PAYPOINT KIOSK

The CURB kiosk is an easy-to-use digital touch screen where patrons can pay to park a car or motorcycle, securely lock a bicycle or rent a public bike, and access city and local merchant information. The kiosk also provides ready access to emergency 911 services. CURB accepts coin, credit or subscription cards.



2. VEHICLE SENSORS

Sensors embedded in road surface are quick and easy to install and instantly notify CURB when a car arrives or departs. Sensors instantly detect attempted theft or vandalism, issue and alarm and notify CURB.



3. BIKE VAULT

CURB's easy to use, high-density bicycle storage incorporates secure bicycle parking with public bike rentals. An electronically alarmed system and optional video surveillance enhance security.

4. PUBLIC SHARE BIKES

CURB has an integrated public bike share option. Users can subscribe monthly or pay per use to access CURB's traditional pedal or pedal/electric hybrid bikes. Bikes can be taken from any secure CURB Bike Vault and returned to any Bike Vault.

5. BACK OFFICE

CURB offers extensive back office support and 24/7 services for system owners including a call center, asset monitoring and video surveillance. Other services include managing local information and advertising, software upgrades and maintenance, coin collection and full audit control.

What does CURB do for my city?

- Increase revenue by expediting enforcement of expired meters through instant notification
- Allow for parking rate flexibility – set rates on a block by block, day by day basis
- Provide a changeable 24-hour promotional tool for city events and tourist attractions
- Offer area merchants a point-of-decision advertising opportunity (including free validated parking) while generating another revenue stream for city
- Creates green funding opportunity because of integrated bike component
- Sturdy, vandal-resistant, compact design

What does CURB do for users?

- Flexible payment options for parking including cash, credit, debit, and private subscription cards
- One system that addresses needs of cars, motorcycles and bikes
- Patent-pending secure bike locking that addresses frame and wheels
- Bike rental option
- No need to feed meter with card use
- Large, easy-to-use color touch screen

Simple. Effective. Profitable.
The time has come to park at the CURB.